Information We Collect and How We Use Information

We collect the following personal information through our website forms:

• First and Last Name

• Email Address

• Phone Number

• Optional Additional Information You Choose to Provide

By providing this information, you consent to its use by Active Spine & Joint Center solely for the purpose of scheduling appointments or responding to your inquiries. If you subscribe to our blog or newsletter, you will receive periodic updates. You may unsubscribe at any time by clicking the 'unsubscribe' link in our emails.

To stop receiving text messages, reply STOP to any text message from us. Instructions are provided in the first message sent.

**Passive Information We Collect**

We automatically collect non-identifying information when you interact with our website, including:

• Device data (IP address, operating system, browser type)

• Usage data (website interactions, clicks, page visits, email engagement)

This data helps us improve our website and communication strategies.

Disclosure of Information

We do not sell, trade, or otherwise transfer your personally identifiable information to outside parties.

We respect your privacy and are committed to protecting your personal information. Any mobile opt-in information or personally identifiable data collected will not be shared, sold, traded, or transferred to any third parties or affiliates for marketing or promotional purposes.

We will only release personally identifiable information to comply with valid legal requirements, such as search warrants, subpoenas, or court orders. In the event that we are legally compelled to disclose your information to a third party, we will attempt to notify you unless doing so would violate the law or court order.

Your Rights To Access and Control Your Personal Data

At the time you choose to enroll as a subscriber of our website or any time thereafter, you can choose to opt-out of receiving emails from us by simply clicking on the “unsubscribe” link at the bottom of our emails; you will be immediately unsubscribed.

You may ask us at any time for information about any personal data we hold about you, or ask us to correct or delete that information. We will complete this request within 30 days of the initial request for information being received. Please [**complete this form**](https://vortala.formstack.com/forms/personal_data_access?url=https://www.freeholdchiropractor.com) to start this process. If you need further assistance regarding your rights, please contact our office, and we will consider your request in accordance with applicable laws.

To the extent required under applicable law, and subject to our rights to limit or deny access/disclosure under applicable law, you have the following rights in your Personal Data. You may exercise your rights by contacting us at the address below.

**Access:** You may receive a list of your Personal Data that we process to the extent required and permitted by law.

**Rectification:** You may correct any Personal Data that we hold about you to the extent required and permitted by law.

**Deletion:** To the extent required by applicable law, you may request that we delete your Personal Data from our database.

**Complaint:** You have the right to contact or file a complaint with state authorities (Attorney General) or supervisory authorities about our mishandling of Personal Data. To do so, please contact your local data protection or consumer protection authority.

**California Resident:** Residents of California may request a list of Personal Data we have disclosed about you to third parties. Once you have completed our verification process of custodian of data, you may request that we provide you a copy of your Personal Data, direct us to stop selling or disclosing Personal Data for certain purposes (if we have done so), and receive information regarding: the categories of Personal Data we have collected about you, or that we have sold, or disclosed; the business or commercial purpose for which we collected or sold your Personal Data; the third parties with whom we have disclosed your Personal Data, or sold, or disclosed it for a business purpose.

Data Retention

We keep the information we have about you and your use of the Services for as long as necessary for our legitimate business interests, for legal reasons, historical research and to prevent harm, including as described in the How We Use Information and How Information Is Shared sections.

Analytics and Advertising Services Provided by Others

**Google Analytics.** In addition, our website uses Google Analytics, a web analytics service provided by Google, Inc. (“Google”). The information generated by the cookie about your use of our website includes aggregated and anonymized data about your location, device type, screen resolution, browser version, and other non-personal information. Such information will be transmitted to and stored within [**Google’s Data Centers**](https://www.google.com/about/datacenters/locations/). Please note that while Google uses your IP address to collect this information, your IP address and any other personally identifiable information are not stored.

The information Google retains is used to evaluate the use of our website, compile reports on website activity for website operators, and provide other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google’s behalf. Further information may be obtained by visiting [**Google’s privacy policy.**](https://policies.google.com/privacy)

**Opting Out.** You can opt out of Google Analytics using a browser plugin such as [**Google Analytics Opt-out Browser Add-on.**](https://tools.google.com/dlpage/gaoptout)

We use this information to conduct research and analysis to better understand how visitors are using the Active Spine & Joint Center website, so that we can improve our website experience. From time to time, Active Spine & Joint Enter or it’s operations contractors acting on their behalf, conduct online research in order to gather feedback about our site through online or email surveys.

Participation in these surveys is completely voluntary, and you may choose whether or not to participate and disclose information. Personally Identifiable Information collected through market research will only be used by Active Spine & Joint Center and its operations contractors and will never be given or sold to a third party.

Cookie Policy

We use cookies and other technologies to ensure that everyone who uses the Active Spine & Joint Center website has the best possible experience. By continuing to visit or use our services, you are agreeing to the use of cookies and similar technologies for the purposes we describe in this policy. You can find more information about cookies at: [**cookiesandyou.com**](https://www.cookiesandyou.com/).

Most browsers allow you to control cookies through their settings preferences. However, if you limit the ability of websites to set cookies, you may worsen your overall user experience, since it will no longer be personalized to you.

Our cookie table lists some of the third party cookies on our sites. Please note that the names of cookies, pixels and other technologies may change over time. Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

Our Policies for Children

We are committed to protecting the privacy of children. Neither Active Spine & Joint Center, including all three locations nor any of its services are designed or intended to attract children under the age of 13.

Information Security

We work hard to keep your data safe. We use a combination of technical, administrative, and physical controls to maintain the security of your data. This includes using encryption in many of our website services. No method of transmitting or storing data is completely secure, however, if you have a security-related concern, please contact our office.

Changes to This Policy

We will inform you if a material change to the Privacy Policy is made that involves the use of your Personally Identifiable Information. Your continued use of the Active Spine & Joint Center site will indicate acceptance of the changes. Please exit the site immediately if you do not agree to the terms of this Privacy Policy or any revised policy.

Who We Are and How To Contact Us

If you have questions or concerns, contact us:

📍 Active Spine & Joint Center – Warminster Office

1392 W. Street Road Warminster, PA 18974

📞 Phone: 215-598-6047

📍 Active Spine & Joint Center – Newtown Office

11 Friends Lane Newtown PA 18940

📞 Phone: 215-860-3256

📍 Active Spine & Joint Center – New Egypt Office

609 Pinehurst Road New Egypt, NJ 08533

📞 Phone: 215-598-6047

📩Business Email: Contact@ASJCenters.com

🔗 Website: [www.asjcenters.com](http://www.asjcenters.com)

This Privacy Policy does not protect you when you send content, questions or ideas to Active Spine & Joint Center via email. If you want to keep them private or proprietary, do not send them in an email. We try to answer every email within 48 business hours, but are not always able to do so.

Last Updated: March 2025